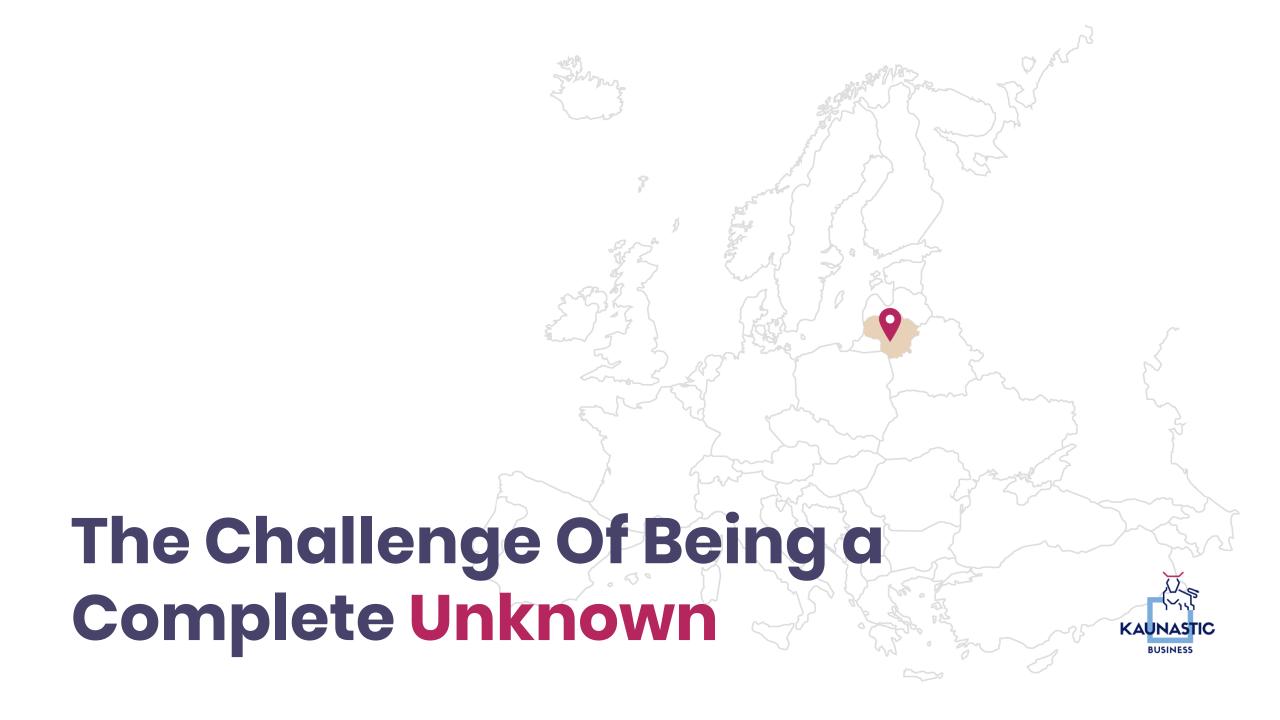
Kaunastic Strategy of Kaunas





Short-Term Actions – Bold or Detrimental?



The Case Of Kaunas



Motion Creates Emotion

FDIs +3500 FTEs (+100%) European Capital of Culture 2022



From Temporary To Contemporary



The Value Of Ambassadors



Afraid of the Wolf? Don't Go to the Forest





Enablement, Not Subordination



Identity **Enablement Traditions** Long-term Values



strategy

2016 - 2019

140% 150% in Offices

in FDI FTEs



Thank You, Kaunastic wishes

