

A wide-angle photograph of a dramatic coastal landscape. In the foreground, a person stands on a lush green grassy slope, looking out over the scene. The slope rises to a peak where a small white lighthouse with a red roof sits. To the right, a steep, dark rock face drops down to the sea. The sky is filled with heavy, grey clouds, and the water is a deep blue-grey. In the distance, more green hills are visible across the water.

A social media strategy
beyond influencers and hashtags



more than 750 maps worldwide



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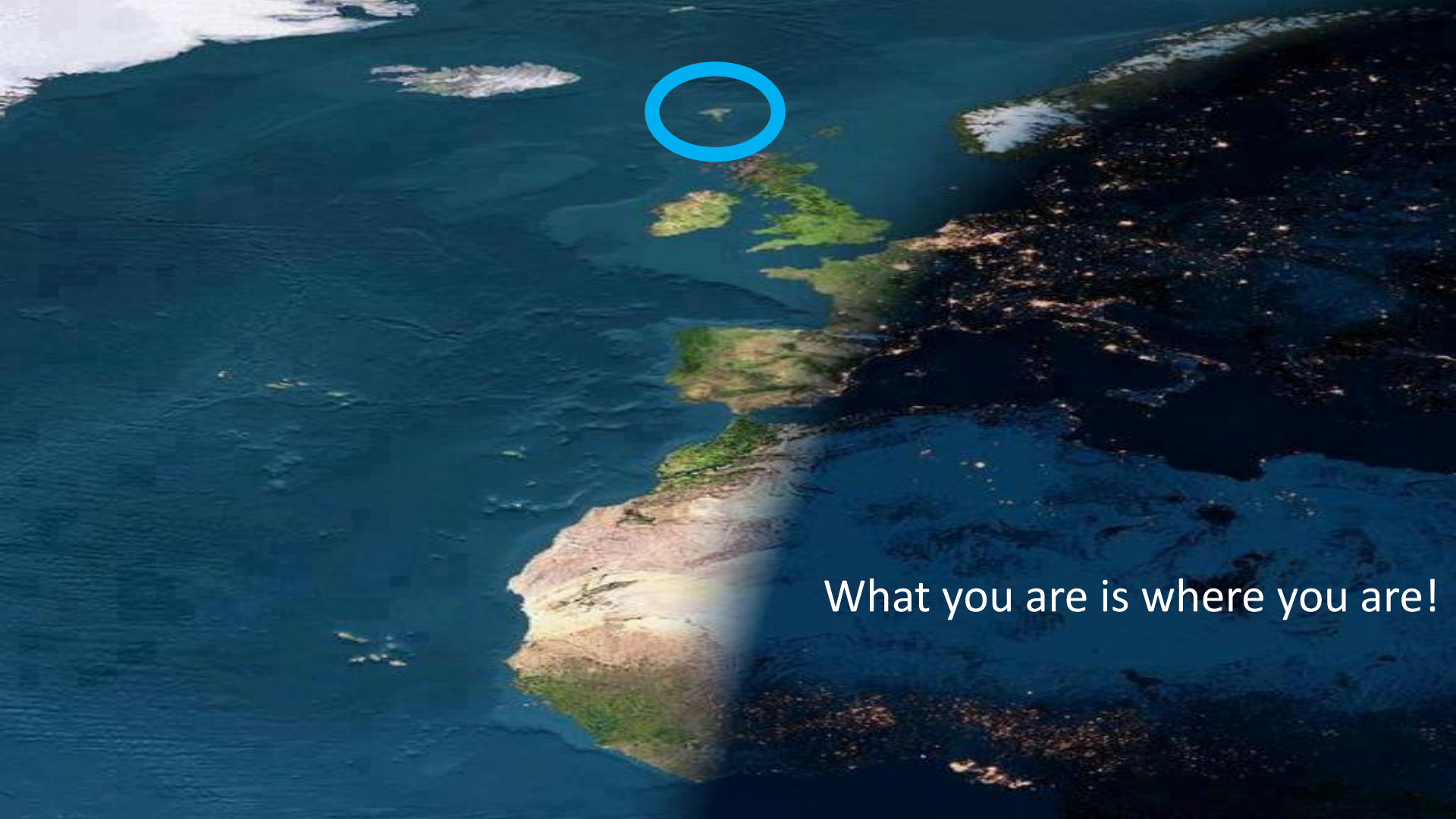
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ANNUAL MARKETING BUDGET
\$ 1.2 MILLION



Change your focus:

Turn your challenges
into your strengths



What you are is where you are!

Sheep View



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CLOSED
FOR
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Storydoing rather than storytelling



Stick to your DNA and DO rather than TELL!