

The “New” New York City

Fred Dixon

President and CEO, NYC & Company









New York City

Welcoming the World

See It For Yourself
nycgo
.com



NYC
The Official Guide

**NYC 2016
Visitor
Travel**

60.7M **\$63.2B**

visitors

**economic
impact**

**NYC 2016
Visitor
Travel**

48^M

**domestic
visitors**

12.7^M

**international
visitors**





SPAIN
Meets
GARIFUNA
MAR 24, 2017



JAPAN
Meets
PUERTO RICO
APR 7, 2017



THAILAND
Meets
TAHITI
MAY 19, 2017



MALI
Meets
MOROCCO
APR 21, 2017



TAIWAN
Meets
JAMAICA
MAY 5, 2017

GLOBAL MASHUPS
@Flushing Town Hall

WE'RE MASHING UP!

2 Cultures on 1 Stage with an Open Dance Floor.

Dance Lessons at 7PM & Concerts at 8PM
Each band plays a set, then the two meet and jam.

Tickets: \$16/\$10 Members & Students/Free for Teens

#1 SPAIN meets GARIFUNA

FRIDAY, MARCH 24, 2017

Basilio Georges and his group **Flamenco Latino**, one of the NYC's premier flamenco and tango groups, meet **Lucy Blanco & the Afro-Garifuna Jazz Ensemble**, presenting a fusion of jazz and the music of endangered Garifuna.

#2 JAPAN meets PUERTO RICO

FRIDAY, APRIL 7, 2017

Annette A. Aguilar & StringBeans presents Puerto Rican jazz, meeting **Masayo Ishigure** and her group the **Miyabi Koto Shamisen Ensemble**, traditional Japanese music with a jazz and classical twist.

#3 MALI meets MOROCCO

FRIDAY, APRIL 21, 2017

Sylvain Leroux and **Source** present a danceable mix of music from Mali with a jazz inflection, meeting **Rachid Halihal** and **Fez** with Moroccan classical and folk music.

#4 TAIWAN meets JAMAICA

FRIDAY, MAY 5, 2017

Stephanie Chou, saxophonist, singer, and composer whose music combines classical and Chinese influences with jazz, meets Jamaican artist **Owen Romeo** with his group **Tribal Legacy**, presenting an array of Caribbean music.

#5 THAILAND meets TAHITI

FRIDAY, MAY 19, 2017

Deum Band presents traditional and contemporary dance music from Thailand, meeting **Josh Cho** and **Le Bandu Barracud**, presenting authentic Tahitian music.



TICKETS & INFO: (718) 463-7700

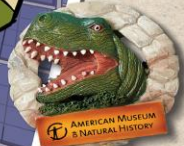
in English & Spanish x222; 中文 x228; 한국어 x260
www.flushingtownhall.org

Flushing Town Hall

137-35 Northern Boulevard Flushing, NY 11354



nickelodeon
TEENAGE MUTANT NINJA
TURTLES
ADVENTURES IN
NEW YORK CITY



THE
HAYDEN
PLANETARIUM
SO MUCH
UNIVERSE, SO
LITTLE TIME!

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TURTLES
ADVENTURES IN
NEW YORK CITY



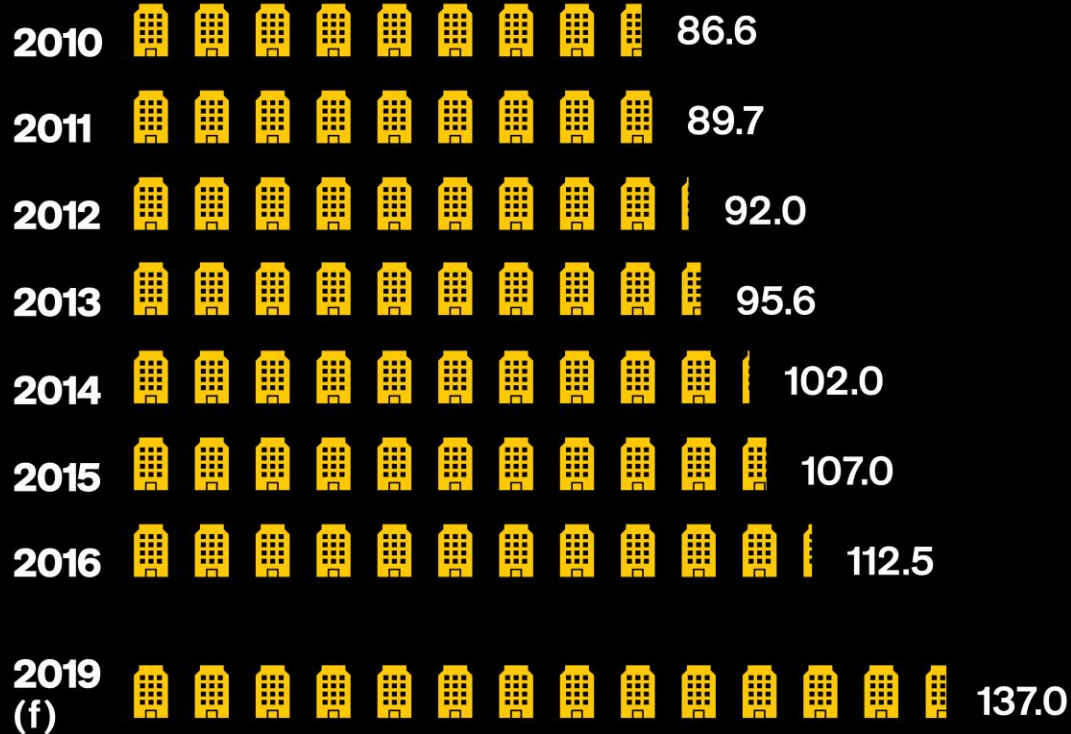
New York City PIZZA
was made for lovin'!

Join Donnie for a super sciency day in New York City
nycgo.com/family NYC
The Official Guide
nycgo.com

Discover Mikey's most excellent day in New York City
nycgo.com/family NYC
The Official Guide
nycgo.com



Hotel Supply 10K Rooms



The Five Boroughs

The Bronx

Brooklyn

Manhattan

Queens

Staten Island



An aerial photograph of New York City at dusk. The image shows a dense urban landscape with numerous skyscrapers, some of which are illuminated with lights. In the foreground, a large, circular plaza with a central monument is visible. To the left, a large, green park area (Central Park) is visible, contrasting with the surrounding city. The sky is a mix of orange and blue, indicating the time is either early morning or late evening. The text "New York City" is overlaid in the center in a large, white, sans-serif font.

New York City

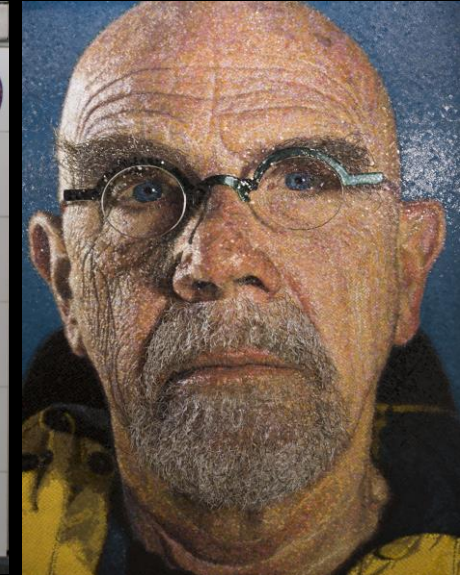
Manhattan, NY
6:24 AM 42°F

Tourism Infrastructure: Building the New



Second Avenue Subway

Upper East Side



NYC Ferry

Rockaway,
Queens
& Citywide





LaGuardia Airport

East Elmhurst,
Queens



JFK
International
Airport
Jamaica, Queens

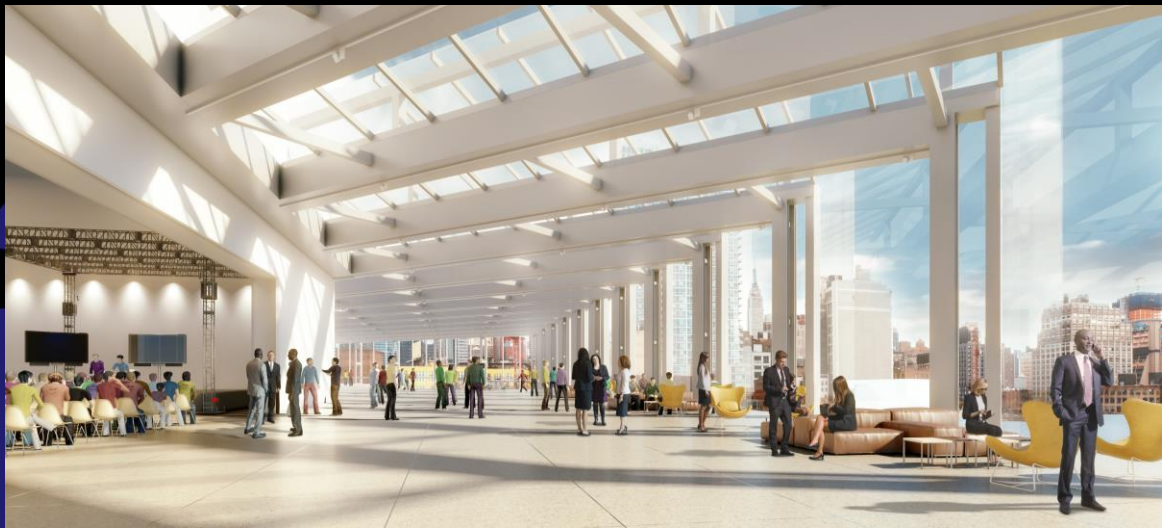


Newark Liberty International Airport

Newark,
New Jersey

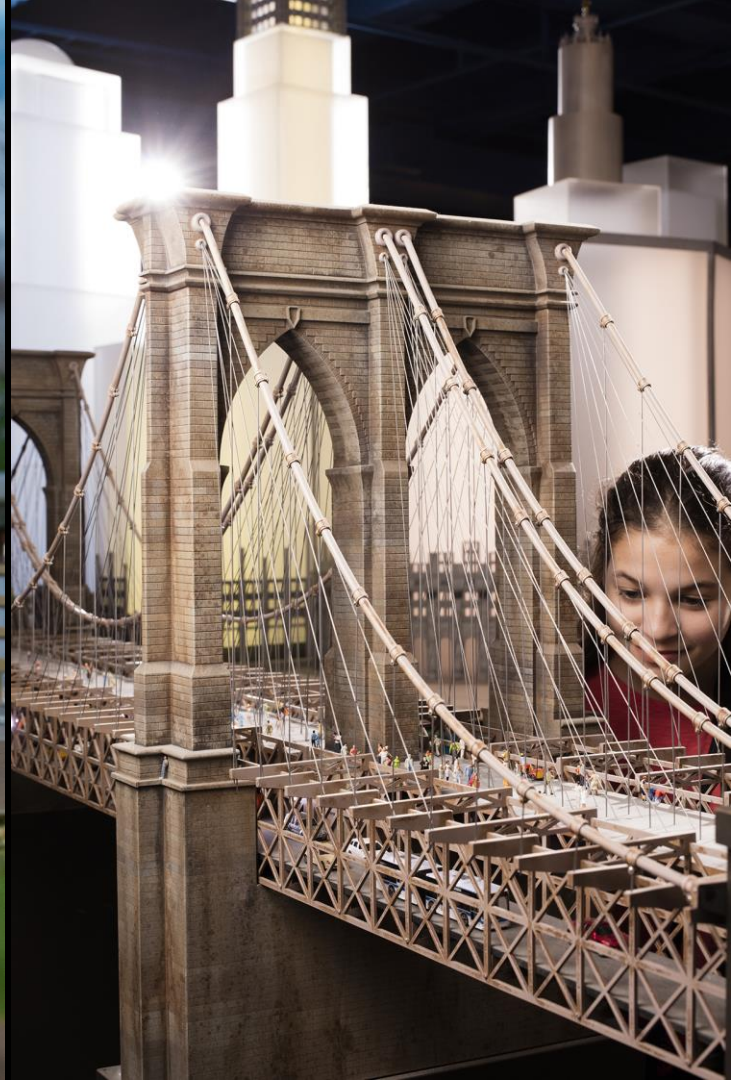


**Jacob K.
Javits
Convention
Center
Midtown West**



Tourist Attractions: New Places, New Experiences

Gulliver's Gate



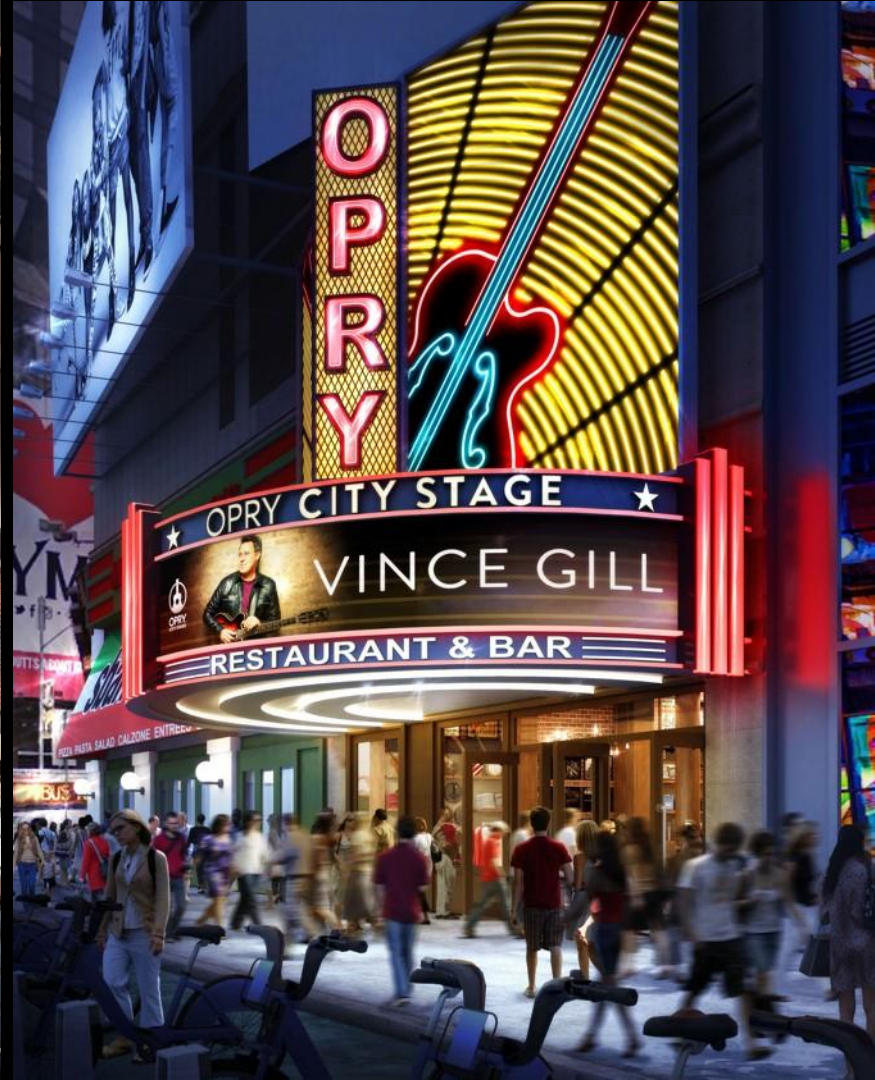
National Geographic Encounter: Ocean Odyssey



NFL Experience Times Square



Opry City Stage



Major Developments: Making New Places



Hudson Yards



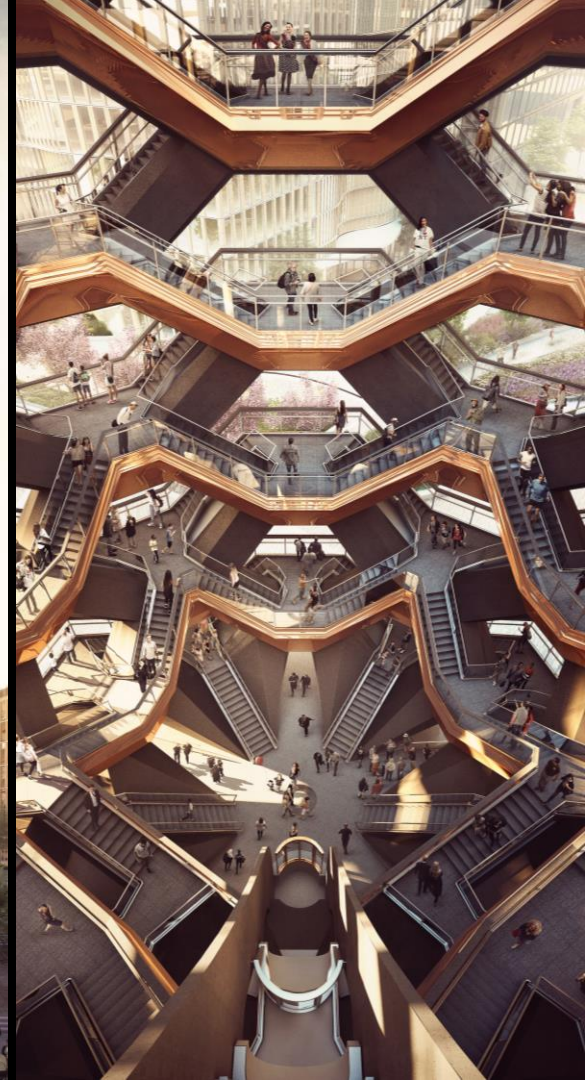


Hudson Yards





Hudson Yards



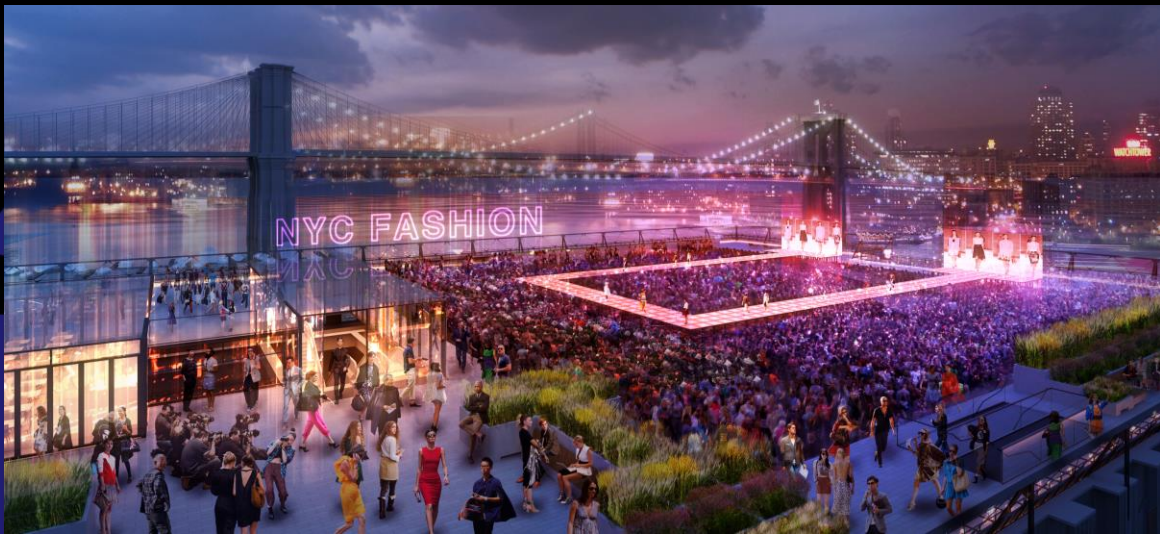
A stylized map of Lower Manhattan in shades of blue. A small triangular area in the center is highlighted in a lighter cyan color. The text "Lower Manhattan" is written in white, bold, sans-serif font over the map.

**Lower
Manhattan**





Lower Manhattan



Destination St. George



Destination St. George

NYC'S URBAN GETAWAY



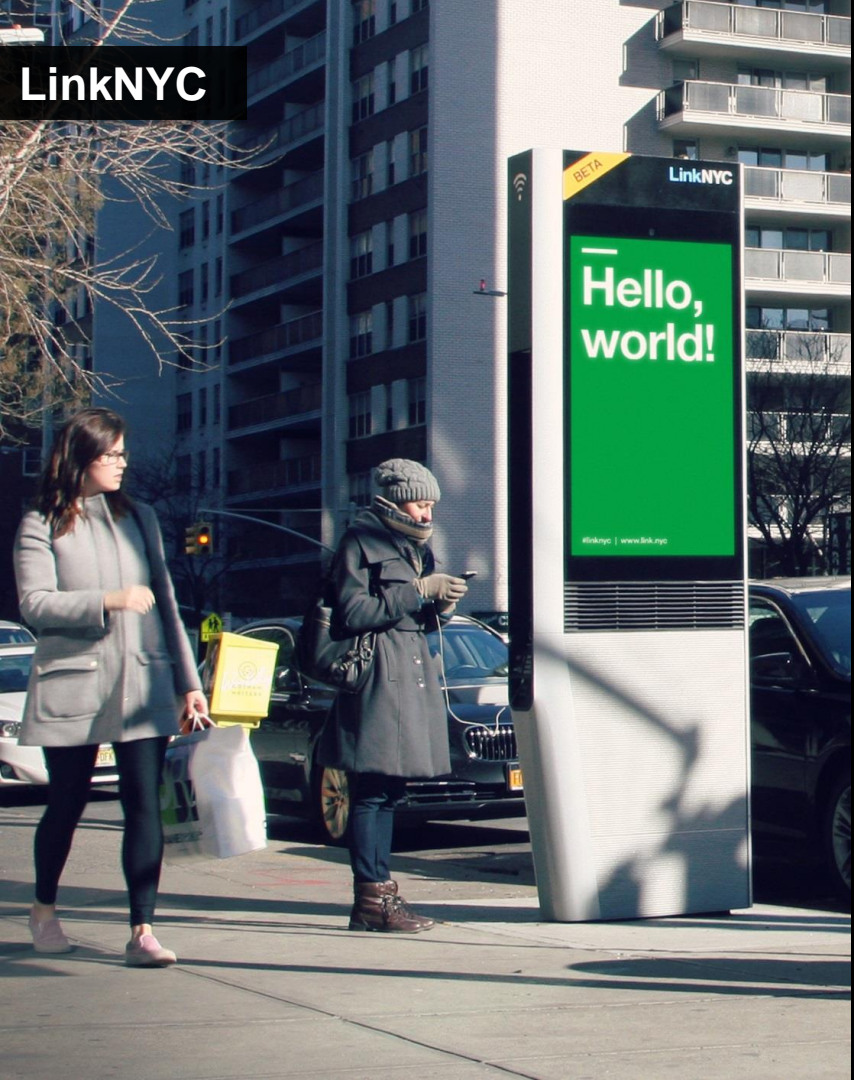
DESTINATION
ST GEORGE



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Technological Innovation: 21st Century City

LinkNYC



New York City ePrix



Thank You!