



City Nation Place Global

The Forum For Strategic Place Branding and Marketing

7–8 November 2018
LONDON

- Established as the leading event for place branding practitioners
- Scheduled immediately after London’s World Travel Market to increase international attendance
- 200 delegates from over 30 countries

Including:



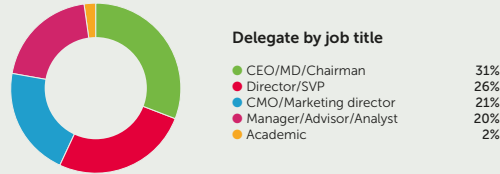
City Nation Place Global Think Tank

Wednesday, 7 November 2018

An afternoon’s workshop for maximum 50 place leaders



Delegate breakdown



Testimonials

“Well run with good presentations and lively discussions. Break out sessions excellent. Network opportunities first class.”
James Fogarty, Cork County Council

“I was very pleased with my participation in the event and opportunity to network. Many I will stay in touch with and are providing helpful advice. I hope to attend NY and bring a colleague with me as I found London so positive.”
Clare Barnett, Ontario Investment Office

“Having attended the conference for the first time the level of speakers and of the audience itself was high and professional.”
Henning Ravn, Berlin & Partners

“Very interesting content shared. Of great value in building nations brands, but also in terms of assessing one’s own”.
Linda Magapatona Sangaret, Brand South Africa



Partnership Opportunities for City Nation Place Global 2018

Sponsorship of the City Nation Place Global ThinkTank

- OR Opportunity to host a private briefing over breakfast or lunch, on a topic of your choice
- OR Opportunity to host a break-out session
- OR Opportunity to participate in a plenary panel discussion

Exhibition stand in networking area

Opportunity to provide a blog, thought-piece or case study for citynationplace.com, with social media support

Partner branding on all marketing materials, including the website with a link to your site

Tickets for clients or prospective clients

Full page ad or thought-piece in the Delegate Book

Access to the online networking hub for all attendees

Delegate tickets

Package price guide

	Content Partner	Networking Partner	Delegate Partner
Sponsorship of the City Nation Place Global ThinkTank	Yes		
OR Opportunity to host a private briefing over breakfast or lunch, on a topic of your choice			
OR Opportunity to host a break-out session			
OR Opportunity to participate in a plenary panel discussion			
Exhibition stand in networking area	Yes	Yes	
Opportunity to provide a blog, thought-piece or case study for citynationplace.com, with social media support	Yes		
Partner branding on all marketing materials, including the website with a link to your site	Yes	Yes	Partner delegate listing
Tickets for clients or prospective clients	3	2	1
Full page ad or thought-piece in the Delegate Book	Yes	Yes	
Access to the online networking hub for all attendees	Yes	Yes	Yes
Delegate tickets	3	2	1
Package price guide	£15,000	£5,000	£1,950

85%

of delegates would recommend this conference to a colleague

