



EXPERIENCE

Olympia & Beyond

DECIDEDLY DIFFERENT

Best Small City

Greenest &
Most Caffeinated

Perfectly situated

Maximize time.

Located less than an hour from Seattle and Sea-Tac Airport and two hours from Portland, getting here is easy. The central location makes it a convenient meeting place for attendees. Unpack once, see it all. The state capital region also offers a base camp for Washington's quintessential destinations:



OLYMPIC NATIONAL FOREST
(57 miles/ one hour)



WASHINGTON'S COAST
(70 miles/ 90 minute drive)



MOUNT RAINIER
(65 miles/ 90 minute drive)



MOUNT ST. HELENS
(120 miles/ two hour drive)

At a glance



Population: 275,222



Average annual high of 60°
and low of 40°
(U.S. Climate Data)



Olympia is ranked 4th Best
Place to Live in the Nation
(Livability, April 2017)



What do we want to be known for?

How do we differentiate ourselves from the competition?

Always a Handcrafted Escape

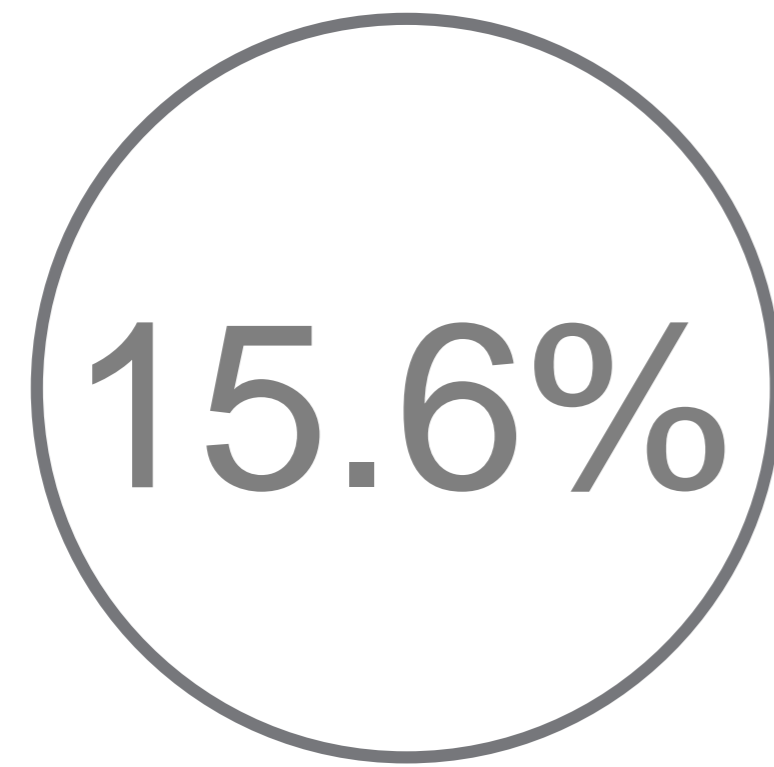


Our Promise

Here, “handcrafted” is a way of life. Local makers create one-of-a-kind experiences for visitors to enjoy, from artisan cheese and fresh apple cider to brewers of handcrafted ales. A getaway to Thurston County nurtures your creative side, giving you full permission to explore something new.

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But... is it working??



**Destination
Spending**



**Goals
& KPI's**



**Accolades &
Community Pride**



Thank You

ExperienceOlympia.com