

Co-hosts:



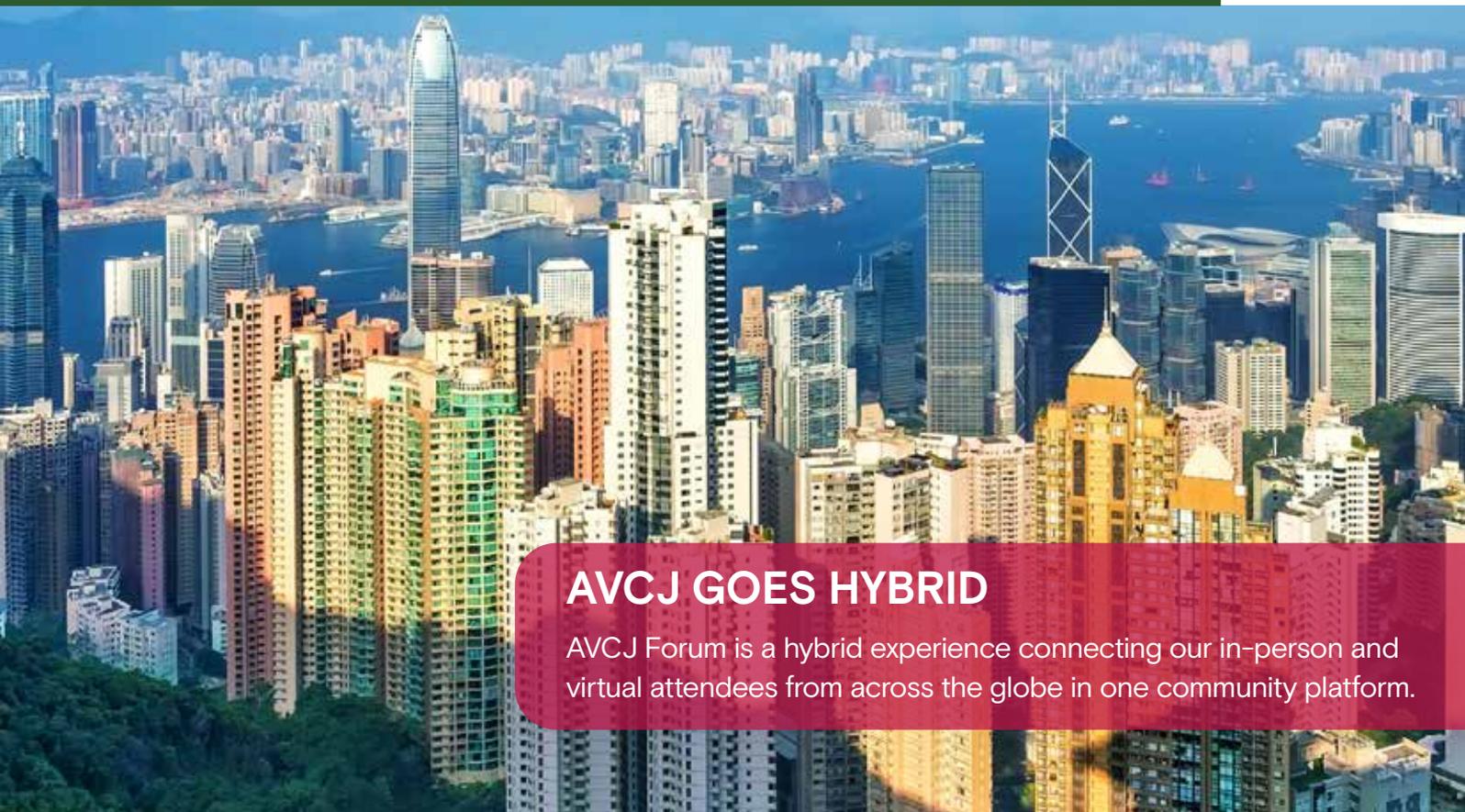
# AVCJ PRIVATE EQUITY & VENTURE FORUM

Global perspective, local opportunity

## AVCJ ESG Forum 2020 16 November, 2020 | Hong Kong

In the past year, it has become apparent that the integration of environmental, social, and governance (ESG) factors into investment strategies matters more than ever before. As ESG moves into the mainstream across the globe, Asian GPs can expect to feel the pressure from their LPs as the dialogue begins to shift. It is therefore crucial not to be left behind.

Co-hosted by AVCJ and the United Nations Principles for Responsible Investment (UNPRI), the annual AVCJ ESG Forum returns for its sixth year to provide an educational platform for industry practitioners in the region. The forum aims to provide GPs with a deep dive into the latest trends and issues affecting ESG integration and impact investing around the world, and to foster dialogue and debate between GPs, LPs, and industry participants.



### AVCJ GOES HYBRID

AVCJ Forum is a hybrid experience connecting our in-person and virtual attendees from across the globe in one community platform.

A snapshot of the 2019  
AVCJ ESG Forum:

120+  
Attendees

85+  
Organisations

50+  
Limited Partners

32  
Expert Speakers

17  
Countries

Lead Sponsor



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## Topics will include:

- How have Asian GPs implemented initiatives in 2020 to improve ESG performance at the firm and portfolio level?
- What are some sectors that have remained resilient in the past year?
- What are some concrete steps managers can take to ensure that they have an effective climate strategy in place?
- How have firms used SDGs to improve the performance of their portfolio companies?
- Will the shifting regulatory environment force managers to take a more proactive stance on ESG disclosure and reporting?
- What are LPs expecting from GPs during this period, and what are they prioritising in terms of ESG?

## Reasons to attend

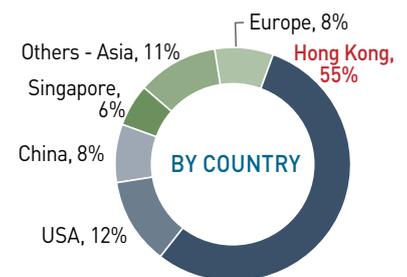
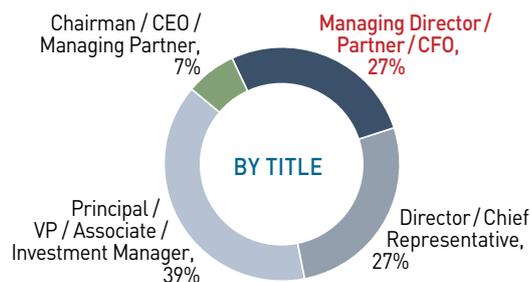
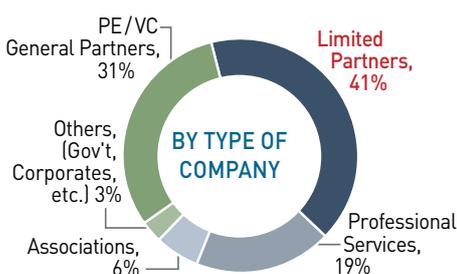
- **Understand** how the private equity industry is navigating the current crisis from an ESG perspective
- **Learn** how private equity managers are responding to the challenge of climate change
- **Hear** from some of the world's top GPs as they share examples of successful ESG integration at the firm and portfolio level
- **Discover** how LP expectations of ESG considerations have changed in the past year
- **Participate** in interactive panel sessions, presentations, and live Q&As
- **Gain** insights into the developments of impact investing in the region

## 2019 DELEGATE COMPOSITION

- Attended by **50+** limited partners from around the globe

- **32** speakers

- Over **120** participants from **17** countries and more than **85** companies



# AVCJ FORUM GOES HYBRID

## One community, two ways to be part of it

All of us in the industry are striving to find the new normal to maximise our business capabilities during the Covid-19 pandemic. The AVCJ Forum is offering a virtual platform to accommodate your needs. The virtual pass is the ideal solution if you want to access the best content and community in Asian private markets but cannot join this year in-person.

Your virtual pass allows you to access cutting edge interactive panel discussions, briefings, case studies and live Q&A sessions, alongside our extensive networking platform so you can connect with the whole community from the comfort and convenience of your device wherever you are in the world.



## Key features of the immersive virtual pass



### 1. Access the entire event on demand

Watch live, at your convenience or replay all sessions so you need never miss the content and experts that are key to your business.



### 3. Targeted networking like never before

Our world-class platform enables you to search the full attendees list and drill down into key datapoints to find the people most relevant to you. Make face-to-face connections via video chat and promote your fund and services to the people who matter to you.



### 2. Make the most of your time but don't miss out

You don't have to choose between discovering the latest industry developments, whilst making key connections with over 50+ LPs, and being hands-on for your business at this critical time. The AVCJ virtual pass is the perfect way for you to do both.



### 4. Interact with speakers

As well as having a front row seat to hear the biggest industry names share their views on an array of topics, our platform enables you to submit questions and take part in live Q&A sessions as well as vote in our interactive polls.

## Keynote

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**Jim Pittman**

Executive Vice President and  
Global Head of Private Equity  
**BRITISH COLUMBIA INVESTMENT  
MANAGEMENT CORPORATION  
(BCI)**

## Senior Industry Professionals

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**Katsuya Baba**

Partner, Chief Administrative  
Officer  
**ADVANTAGE PARTNERS**



**Kelly Christodoulou**

ESG Investment Manager  
**AUSTRALIANSUPER**



**Adam Black**

Head of ESG & Sustainability  
**COLLER CAPITAL**



**Frankie Fang**

Founding Managing Partner  
**STARQUEST CAPITAL**



**Natasha Buckley**

Vice President  
**HARBOURVEST PARTNERS**



**Gerran Ho**

Managing Director  
**EQT**



**Huai Fong Chew**

Regional Lead, Funds, East Asia &  
the Pacific  
**INTERNATIONAL FINANCE  
CORPORATION**



**Kevin Lu**

Partner and Chairman of Asia  
**PARTNERS GROUP**



**Kim Chong**

Head of Risk Management &  
Compliance  
**HKMA**



**Michael Octoman**

Senior Partner and COO  
**NAVIS CAPITAL PARTNERS**

## Senior Industry Professionals

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**Steven R. Okun**  
CEO, APAC Advisors & ASEAN Representative  
EMPEA



**Megan Starr**  
Global Head of Impact  
THE CARLYLE GROUP



**Ana Lei Ortiz**  
Managing Director  
HAMILTON LANE



**Suzanne Tavill**  
Global Head of Responsible Investing and Partner  
STEPSTONE



**Vikram Raju**  
Partner, Head of Emerging Markets & Impact Investing  
MORGAN STANLEY - AIP PRIVATE MARKETS



**Hannes Valtonen**  
Compliance Director  
BARING PRIVATE EQUITY ASIA



**David Russell**  
Head of Responsible Investment  
USS INVESTMENT MANAGEMENT



**Chee-Wei Wong**  
Head of Global Impact for Asia  
KKR

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### Supporting Organisations



### Media Partner



## PROGRAMME

16 NOVEMBER, 2020

08:45	Registration and Refreshment	11:10	Networking break
09:00	Welcome remarks and keynote address	11:25	<b>Fireside chat: Putting the 'S' in ESG – A GP's experience in tackling the crisis</b>
09:30	<b>ESG in Asian private equity – Finding a foothold in uncertainty</b>		The global pandemic has emphasised the immediate impact on the 'S' in ESG, ranging from issues of disaster preparedness, to business continuity planning, employee health and safety, and supply chain risks. Whilst these are all factors that should already be at the forefront of GP's concerns, going forward, LPs are likely to place increased scrutiny on such issues. Hear of an example where a regional GP has effectively implemented ESG standards at both the firm and portfolio level during the first half of 2020, and learn about their strategies for the upcoming year.
	As the world continues to adapt to the changes brought about by 2020, it is clear that the continued progress of ESG in the private equity space is more crucial than ever before. According to a recent report, 63% of Asia managers have shown significant ESG integration in the past year, and whilst GPs have had to reprioritise in the short-term, COVID-19 has demonstrated a major turning point for ESG investing, prompting reflection in terms of how to best approach and focus on these issues in the future. Firms that continue to view ESG as a box-ticking exercise will certainly be left behind. Join our panel of esteemed global private equity experts in a discussion covering the continued growth of ESG engagement in Asia, resilient sectors, and their predictions for the year ahead as the dust settles.	11:55	<b>ESG reporting, disclosure, and regulatory shifts</b>
	<ul style="list-style-type: none"> <li>How have micro and macro factors impacted ESG investing for global and regional investors?</li> <li>How have Asian GPs implemented initiatives in the last year to improve ESG performance at the firm and portfolio level?</li> <li>What have been some big sector shifts and more resilient sectors in the past year?</li> <li>As we come out of the pandemic, what does the private equity industry need to do to ensure that ESG remains a top priority?</li> </ul>		Across the world, ESG reporting and disclosure has increased in importance as regulators put into place new mandatory disclosure requirements relating to climate-related issues. For those in the private equity industry, this shifting regulatory environment is pushing managers to think about ESG factors more seriously than ever before. Although the conversation in Asia is still developing, it is crucial for managers to understand how to effectively integrate sustainability risks into their investment processes and to convey those risks to their investors. In this session, a group of experts will share their insights on how best to approach ESG reporting, transparency, and disclosure requirements. <ul style="list-style-type: none"> <li>For Asian GPs who are just beginning their ESG journey, what are some pragmatic ways to implement ESG reporting within their investment process?</li> <li>Where in Asia have regulators taken a more proactive stance on ESG disclosure and reporting? For example, the HKEX?</li> <li>What technology solutions are now available to help make the reporting process more streamlined?</li> <li>How can GPs in Asia learn from their European counterparts on transparency and reporting?</li> </ul>
10:00	Live Q&A	12:25	Live Q&A
10:15	Networking break	12:35	Intermission
10:30	<b>The private equity impact investing landscape in Asia</b>	14:45	<b>Case study: ESG data – The value-add proposition</b>
	The past 12 months have seen leaps and bounds in the private equity impact investment space, as some of the world's largest GPs establish their own global impact funds and formalise their strategies. Whilst there is no one-size-fits-all approach to including impact considerations, those who are just starting out in Asia will have to carefully consider how best to measure these goals in a practical manner, such as by aligning their existing portfolios with the UN's Sustainable Development Goals (SDGs) and the IFC Operating Principles. Our panel of experts will share their insights and lessons from their own impact investment journeys.		Hear from a fund manager who successfully used the ESG data of a portfolio company to achieve financial gains. Understand what needs to be addressed when collecting data from portfolio companies, including how to encourage portfolio companies to report, practical tips on how to interpret the data received, and how both large and small firms can effectively utilise ESG data to improve portfolio performance.
	<ul style="list-style-type: none"> <li>What are some examples of approaches by top GPs to impact investing, and in which geographies and sectors do they choose to invest?</li> <li>How have firms used SDGs to improve the performance of their portfolio companies?</li> <li>Are global investors looking at increasing allocations for impact investments?</li> <li>What does impact investing look like in developed vs emerging Asia, and what are some opportunities and challenges that are unique to the region?</li> </ul>		
11:00	Live Q&A		

## PROGRAMME

15:15

### How private equity managers are responding to the challenge of climate change and climate risks

As the signs of global warming become increasingly clear, there is growing awareness amongst the private equity community that climate change is the key risk to long-term investment performance. According to an assessment by LGT, private equity managers are starting to respond. 22% of Asian GPs are implementing an approach to climate change, with approaches ranging from climate analysis mapping to carbon offsetting. However, for those that have yet to implement a climate risk strategy within their firm and portfolio companies, they risk getting left behind. Join our panel of leading GPs and LPs who will share the strategies they have adopted and discuss how Asian GPs can be best prepared for the unique climate challenges ahead.

- How will the effects of climate change impact portfolios?
- How has the conversation between GP and LPs on climate change issues evolved, and what questions should GPs expect in the future?
- What are some concrete steps managers can take to ensure that they have an effective climate risk strategy?
- Case study – How can climate analysis mapping generate value creation opportunities?

16:15

### LPs' views on responsible investing in a changing world

Globally, LPs are continuing to work towards greater levels of engagement with GPs on responsible investing. Furthermore, according to the 2020 EMPEA Global LP survey, most LPs are taking considerations such as climate change into account when making investment decisions. In the past year, despite LPs being cognizant of the fact that there needs to be a period of stability before things return to normal, in the long-term, LPs will have to place more scrutiny on how their GP partners operate and how they have responded during the crisis. Join our panel of leading global LPs in a discussion of the best practices and recommendations for responsible investing in the Asia-Pacific region in a post-COVID world.

- What are LPs expecting from GPs during this period, and what are they prioritising in terms of ESG?
- How can GPs show their LPs that they are still making demonstrable efforts in these times?
- What unique challenges do LPs face in the region, and for LPs investing in emerging markets, what are some additional ESG risks that should be considered?
- How can GPs make sense of evolving LP requirements in areas such as carbon footprints?

15:45

### Live Q&A

16:30

### Live Q&A

16:00

### Networking break

16:45

### Close of conference and cocktail reception



#### About AVCJ:

AVCJ is the leading provider of intelligence on Asian private equity and venture capital. AVCJ's suite of products focuses on news and analysis, research and data, as well as a series of conferences and networking events held in the financial centres of Asia.

[www.avcj.com](http://www.avcj.com)



PRI: The United Nations-supported Principles for Responsible Investment (PRI) Initiative is an international network of investors working together to put the six Principles for Responsible Investment into practice. Its goal is to understand the implications of sustainability for investors and support signatories to incorporate these issues into their investment decision making and ownership practices. In implementing the Principles, signatories contribute to the development of a more sustainable global financial system. The Principles are voluntary and aspirational. They offer a menu of possible actions for incorporating ESG issues into investment practices across asset classes. Responsible investment is a process that must be tailored to fit each organisation's investment strategy, approach and resources. The Principles are designed to be compatible with the investment styles of large, diversified, institutional investors that operate within a traditional fiduciary framework. The PRI Initiative has quickly become the leading global network for investors to publicly demonstrate their commitment to responsible investment, to collaborate and learn with their peers about the financial and investment implications of ESG issues, and to incorporate these factors into their investment decision making and ownership practices

