

# Winning insights

M&A intelligence, data and research that gives you the edge



“Mergermarket is an excellent source of competitive information and competitive intelligence. We’ve come to rely on the service’s real-time alerts to stay on top of deal developments and rumors, and enhance our in-house market analysis.”

Merck & Co., Inc.

## Find opportunities first

### Mergermarket helps corporations see where the next deal is coming from

- Be the first to know about ‘companies for sale’ and ‘companies looking to buy’ in your area of interest.
- Identify companies looking for JVs, partnerships and new markets.
- Analyse current and emerging trends.
- Find comparable transactions, valuations, financials and exit multiples.
- Track who is involved in specific M&A deals – whether in-house or as part of an external advisory team – to successfully leverage relationships.
- Track the strategic intent of competitors and advisers.
- PE firms that are investing in your sector or looking for exits in a particular sector.

### The Mergermarket difference

We offer you the highest level of exposure to the M&A market. With a network of 300 journalists covering M&A across all sectors around the world, we find early insights, hints and rumours and report them directly to our subscribers, ahead of other news sources. Together with our specialized analysis and data, this creates an indispensable resource for M&A professionals within corporations.

### Features

**Early insights** that our journalists uncover from their strong networks of dealmakers and corporates

**Real-time updates** sent to your email or mobile device

**News on auctions** as deals unfold

**In-depth analysis** including trend reports and regular M&A activity round-ups

**Deals database** featuring global M&A transactions back to 1998 with fully sourced financials and exit multiples

**League tables** that have become the industry-standard ‘who’s who in M&A’

**Analysis** of relevant news from thousands of published media sources

**Extensive equity capital market** news and data

**Data** on over 1,000 of the world’s biggest private equity firms

**Profiler** iPhone/iPad app for researching dealmakers on the move

**Envision data visualisation tool** for fast analysis and comparisons

### Good company

As a Mergermarket subscriber you’ll join a prestigious client list that includes the world’s top corporate, advisory and trading organisations:

- 100% of FTSE 100-listed banks
- 100% of Magic Circle and Silver Circle law firms
- All the Big 4 accounting firms use 4 Acuris Group products

