



Benefits for Private Equity

Benefits for Private Equity Firms

Mergermarket is an unparalleled resource for M&A professionals. Many of the platform's features are specifically targeted to generate revenue for private equity firms.

Mergermarket is an unparalleled independent M&A news and intelligence tool specifically targeted to generate revenue for private equity (PE) firms.

Unlike the competition, Mergermarket provides market-leading proprietary insight with a focus on origination. With its forward-looking intelligence archive, real-time M&A updates, and data-driven reports, Mergermarket alerts PE firms to buys, builds and exits before competitors and the mainstream media. This provides a powerful competitive advantage for private equity subscribers and puts them steps ahead of the market and closer to their prospects.

Mergermarket's team of more than 300 full-time M&A journalists, in over 60 locations worldwide, has exclusive access to credible front-line sources and unannounced scoops. In addition, more than 3,000 global media outlets are monitored daily by a team of multilingual reporters who analyze and translate the most relevant information, ensuring there is never a hole in coverage. Mergermarket's comprehensive Deals Database and customizable Corporate/Advisor Search function bring subscribers' intelligence full circle, offering a 360-degree view of the international M&A arena.

Benefit highlights

- Find potential live bidders and targets in the market to generate investments and exit routes via M&A.
- Track the full lifecycle of sale/auction processes from bake-off and advisory appointment to the sale

announcement.

- Gather and download comparable data and financials from our M&A coverage and Deals Database.
- Track the strategic intentions of both corporations and advisors to increase your knowledge of their business and sectors.

Know your companies

- Receive real-time updates via email about your portfolio companies and markets of interest with tailored intelligence alerts.

Monitor the competition

- Analyze specific private equity houses in terms of current portfolio, historical exits, potential investments, firm profile, historical advisor and investor relationships, as well as "rival" bidders.

Leverage your relationships

- Identify relevant advisory and corporate relationships between M&A players, including corporations, advisors and PE firms, at both the firm and individual levels.

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